

# NUTRIEN IN THE COMMUNITY

2023 COMMUNITY INVESTMENT IMPACT REPORT - AUSTRALIA



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At Nutrien Ag Solutions, we know what a privilege it is to work in agriculture, where every day we are invited into the communities, families, and businesses of farming operations across Australia.

We understand just how vital agriculture is to the success and prosperity of regional Australia.

That's why we are so committed to supporting the sustainable development of our rural and regional communities - through our business operations, and through our investments in the communities in which we live and work.

In 2023, we invested over \$2.8 million in rural and regional communities across Australia, making a positive difference in the lives of our customers, employees and communities.

Guided by our mission to build a safe, profitable and sustainable future for agriculture, we invest in partnerships that create shared value for our industry and contribute to the strength and vibrancy of our regional communities.

In its third year of supporting grassroots organisations, our flagship Nutrien Community Grants program continues to provide funding for projects and initiatives that are conceived of and driven by the communities themselves. We are so proud to support projects that have improved access to quality healthcare and mental health services, enhanced educational opportunities for young people, promoted environmental stewardship and conservation, and celebrated the diversity and resilience of our communities. We also supported our employees to get even more involved in their local communities through volunteering, fundraising, and in-kind support.

I'm proud of the impact we made in 2023, and I thank our customers, employees, partners, and stakeholders for their support and collaboration. Together, we are helping to build stronger and more vibrant rural and regional communities for the future.

Kind regards,



Kelly Freeman Managing Director, Nutrien Ag Solutions

### Our impact in 2023...



communities across Australia in 2023





**12** *MILLION* Invested nationally for local communities

Farmers, employees and community members trained with life saving Emergency Trauma skills s MILLION

Invested by branches for local causes

470

with life saving ency Trauma skills **5**2

Rural and regional P&F associations shared in a gift of \$50,000 to enhance the primary school experience

\*252K

Granted to not-for profit community organisations through the Nutrien Community Grants Program

## \*308K

Invested in sustainable agriculture projects



**\$558K** INVESTED IN SAFE FARMS



We know what a privilege it is to live and work in regional Australia. Our community investments are underpinned by one aim – contributing to a successful, sustainable and safe future for agricultural communities.

Our investments are guided by our community investment framework. This framework gives us a clear focus on the areas we want to have an impact. It also defines the kinds of partnerships that will most effectively support our combined efforts to build a strong and successful future for our rural and regional communities.

Our community investment pillars ensure that our spend aligns with the ambitions of agriculture, creates meaningful partnerships and leaves a legacy in the communities in which we operate.



### **Our Pillars**

#### **Strong Communities**

Investing in agricultural communities across regional Australia to contribute to their strength and vibrancy.

#### Sustainable Agriculture

Supporting regional communities to adapt to a changing climate and supporting growers to produce food and fibre sustainably for generations to come.

#### Safe Farms

Protecting the physical and mental health and wellbeing of our farmers and their communities.

### SPEND AND IMPACT IN 2023

At Nutrien Ag Solutions, we firmly believe in the power of collaboration and investing in projects that foster resilient, safe, and sustainable communities. In 2023, we invested more than \$1million in not-for-profit community and charitable organisations across Australia.

Intrien

Through our partnership with the Foundation for Rural and Regional Renewal, we steward the annual Nutrien Ag Solutions Community Grants program. This program has been instrumental in providing more than \$750,000 over three years in funding to local not-for-profit organisations. In 2023 alone, we granted more than \$252,000 to 57 community-led projects across rural and regional Australia. These projects are designed to strengthen and invigorate our communities, making them even more vibrant and prosperous.

Another highlight of 2023 was the launch of the Nutrien Ag Solutions Emergency Trauma Training program, in partnership with CareFlight. We delivered life-saving skills training to 45 locations throughout Australia. Over 470 farmers, employees, and community members received essential training to handle emergency trauma situations with confidence, Our mantra at Nutrien is 'Home Safe, Every Day' and we are already seeing the positive impact this training is having on our rural and remote communities.

Continuing our commitment to education, we also delivered the second year of the CRT Primary Schools program.

Now in it's third year, the program has gifted \$100,000 to rural and regional primary schools across Australia, with the aim to enhance the overall school experience for primary students. In 2023, we shared \$50,000 among twenty-five P&F associations that support rural and regional primary schools. These gifts will directly contribute to improving the lives of our primary school students, empowering them to reach their full potential.

### Growing our Community

Nutrien's team members are proudly supporting causes they care about in their communities through the use of our workplace giving platform, 'Grow Our Community'. Nutrien matches individual employee donations dollar for dollar up to \$5000 every year.

In 2023, our team logged over 400 hours of volunteering, lending their time and expertise to local organisatons.

Through fundraising efforts from our workplace giving platform, Nutrien employees also raised more than \$78,000 for causes close to their hearts. By supporting initiatives such as STEPtember and Do It For Dolly Day, Nutrien is going further for Australian communities.



### In 2023, we supported more than 700 local community clubs and industry events through sponsorships and donations.

For 49 years, Nutrien has proudly sponsored the W.A Country Football League. We recognise the value that local sporting clubs and competitions bring to our communities. They not only bring people together but also play an important role in promoting mental and physical health and well-being.

In 2023, we also extended our support to numerous industry and community events. We believe in the power of these gatherings, and through our sponsorships, we demonstrate the close ties our employees have with their local industry and farming communities.

One of the standout events we sponsored was the 185th Campbell Town Show, Tasmania's premier sheep and wool show. This iconic event holds a special place in the hearts of locals as it is the longest continually running agricultural show in the southern hemisphere. By supporting events like these, we highlight the cherished agricultural traditions of our communities and the dedication of the hardworking farmers.

Through our investments we aim to foster unity, prosperity, and the overall well-being of our communities. We are honored to be able to contribute to the vibrant fabric of our localities and to support the important events that add value to the lives of our community members.

### **Disaster Response**

At the start of 2023, numerous producers and local communities in Australia faced immense challenges due to various natural disasters. One such event was the devastating flooding in Western Australia, which inflicted significant damage on the land and livestock of many graziers. In response to this crisis, Rural Aid and the Kimberley Pilbara Cattlemen's Association joined forces to launch a fundraising campaign to support those affected by the floods. Nutrien kick-started the campaign by contributing \$10,000 to assist the producers who were impacted by the disaster.

In the wake of the devastating flooding in 2022, Nutrien Ag Solutions donated \$150,000 to the Foundation for Rural and Regional Renewal. This contribution was specifically directed towards their Strengthening Rural Communities: Prepare and Recover grants program. The program provided assistance to communities in their preparation for and recovery from natural disasters.

In 2023, Nutrien's funding played a crucial role in supporting 10 projects in flood-affected communities. This included events such as WinterFire, a community event held in Deloraine, Tasmania, that brought people together to rebuild and find solace after the flood. Additionally, Nutrien's contribution enabled the installation of a defibrillator at Pine Village, Murbko in South Australia, ensuring the safety and well-being of the community in case of emergencies.

These are just a handful of the stories that demonstrate the resilience of our communities and reinforce Nutrien's commitment to standing by our communities in times of crisis.





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### IN 2023 OUR EMPLOYEES:

DONATED TO MORE THAN 75 DIFFERENT CHARITABLE CAUSES RAISED MORE THAN \$62,000 FOR DOLLY'S DREAM RAISED \$177,000 FOR THE ISOLATED CHILDREN'S PARENTS' ASSOCIATION IN KATHERINE, NT RAISED MORE THAN \$59,000 FOR THIS IS A CONVERSATION STARTER

### **Do It For Dolly Day**

Investing in the mental health and physical safety of employees, our farmers and communities inspires and motivates our whole organisation.

In 2023, Nutrien Ag Solutions was a sea of blue on Do It For Dolly Day when employees across Australia donned blue shirts and rallied behind the Dolly's Dream Foundation to raise over \$62,000.

Fundraisers were held at Nutrien branches across the country to help raise awareness of the impacts of bullying and spread the message of kindness in their communities. Barbeques, morning teas, auctions and raffles were just some of the fundraising activities coordinated by branches and teams:

- Nutrien Casterton took the plunge this year literally with team members jumping into the Glenelg River to raise over \$2,300 for the cause.
- The Nutrien Ag Solutions Katherine team brought the blue sausage sizzle back for another year to feed community members and staff, and raised almost \$10,000 through a community auction and raffle.
- Individual donations were also matched through Nutrien's giving platform, with over \$3,000 being raised through the platform.
- Employees from Nutrien's local and global network shared images of themselves in blue across social media, raising \$10,000 in the process, as part of our social media campaign.











#### **Fundraising Initiatives**

We empower our people to support local organisations who contribute to the strength and vibrancy of their local communities.



Nutrien's Katherine branch teamed up with the local community to raise an incredible \$177,000 for the local branch of the Isolated Childrens' Parents' Association (ICPA-Katherine)

The Katherine ICPA committee is made up of a small group of parents focused on providing equal opportunities for children in rural, regional and remote areas.

Nutrien Katherine Branch Manager Ben Coutts said over the years Nutrien has developed a strong partnership with the local ICPA through annual fundraising support and sponsorships. "Each year we hold an auction at the Katherine Show and sell goods donated from businesses in and around Katherine. Each year we gain further momentum, last year we raised around \$150,000 for ICPA and we are thrilled to say we've hit a new fundraising record this year at \$177,000," said Ben.



Paull & Scollard Nutrien Ag Solutions teamed up with Elders to hold a mental health awareness store sale, with all funds raised going to This Is A Conversation Starter (TIACS). TIACS provides free mental health counselling via call and text.

After the loss of a number of much-loved community members to suicide across the local farming area, the team in Albury sold charity cattle at the NVLX monthly store sale to raise awareness of the services TIACS makes accessible to those in the farming community.

The funds from the store sale provided more than 650 hours of free mental health counselling through the TIACS service.



### LOOKING FORWARD

In 2024, Nutrien Ag Solutions is excited to continue our investments in partnerships and programs that pave the way for a safe, vibrant, and sustainable future for Australian agriculture and the communities it supports.

We firmly believe that investing in the next generation plays a crucial role in ensuring the ongoing success of agriculture. As one of the largest employers in rural and regional Australia, we understand that the face of agriculture is evolving. New people, new ideas and new innovations will drive the industry forward. That's why we are dedicated to fostering inclusivity and diversity within our industry.

In 2023, we proudly announced the Nutrien Harvesting the Future Scholarship program, set to launch in 2024. This program aims to empower students attending various universities across Australia who are pursuing degrees linked to agriculture or agronomy. We are investing \$80,000 in this initiative, enabling four deserving students to pursue their dreams and aspirations of a rewarding career in agriculture.

In 2024, our focus will remain on sustainable agriculture and enhancing the environmental resilience of rural and regional communities. We recognize that education is a powerful tool in driving positive change, which is why we will continue to prioritise educational initiatives that promote sustainable and productive practices and equip individuals and communities with the knowledge and resources they need to thrive.

Nutrien Ag Solutions is committed to fostering a bright and sustainable future for Australian agriculture. Together, we can build resilient communities, protect our environment, and ensure a prosperous future for all.









### **Nutrien Ag Solutions**

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