



# Nutrien in the Community

## 2022 Community Investment Impact Report



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The Community Investment Impact report is an update of Nutrien Ag Solutions Community Investment strategy, activities and results from the previous year.

The information and data reported here are based on the year 2022.

All amounts are in AUD.

The purpose of this report is to highlight and share Nutrien Ag Solutions community investment programs and partnerships more broadly. Comments on the content of this report are welcome and may be provided to [communications@nutrien.com.au](mailto:communications@nutrien.com.au)

# A message from Kelly

At Nutrien Ag Solutions, we know what a privilege it is to work in agriculture, where every day we are invited into the communities, families, and businesses of farming operations across Australia.

We also know the success of agriculture and the prosperity of regional Australia is inextricably linked. In 2022, Nutrien Ag Solutions proudly invested over \$3.1 million into rural and regional communities across Australia. Through our investments, we recognise the vital role that strong rural communities play in a strong economy and the value of investing in programs that create a positive impact for those living in rural areas.

Our investments are guided by our Community Investment Strategy which empowers our people to invest in creating strong communities, safe farms and a sustainable future. This framework enables our people to invest in causes that are close to their hearts and important to their communities.

In 2022, through the second round of our annual Community Grants program, we awarded 53 grants and over \$250,000 into community projects delivered by local grassroot organisations. We also launched the CRT Primary Schools program which awarded 25 gifts of \$2,000 to rural and regional primary schools Parents & Friends Associations. Through this program, \$50,000 was invested in local primary schools through projects that enhanced the school experience for the students such as cultural engagement activities and edible gardens.

In September, we announced our partnership with CareFlight which will deliver emergency trauma training to 180 rural locations over the next three years. This program delivers on our promise to raise awareness of safety in the agricultural setting and ensure that not only our people, but their families and community members go home safe, every day.

Last year also saw many parts of our country face environmental disasters on a significant scale, with many still facing recovery. Through partnerships with Rural Aid and the Foundation for Rural and Regional Renewal, as well as through local partnerships and causes, we donated more than \$222,000 to support those communities to recover and thrive once again.

Looking forward, we will continue pay a leading role in advancing Australian agriculture, ensuring a sustainable future for our growers and communities. We hope to improve the environmental resilience of rural and regional communities and to deepen their understanding of how to protect and preserve their local environment by continuing to form meaningful partnerships.



**>\$3.1 Million**  
**invested in 2022 in communities**  
**across Australia**

**> \$1 Million spent on National programs**

**> \$2 Million spent on Local causes**

## **Our Impact in 2022**



**> \$2.4 Million invested in**  
**Strong Communities**



**> \$505,000 invested in Safe Farms**



**> \$222,000 donated to disaster relief in**  
**impacted communities across Australia**

## **Grow Our Community**

Employee donations  
matched  
**> \$20,000\***



Employee Volunteering  
**1,104 hours**

\*Includes Corporate Match Amount



# Our Strategy & Programs

At Nutrien Ag Solutions, we are going further for Australian farmers. Our mission is to help build a safe, profitable, and sustainable future for our farmers and their communities across rural and regional Australia.

With a focus on creating shared value for our industry and our communities, we invest in programs that positively impact rural and regional communities, the agriculture sector and the natural environment that sustains us all.

## Our Strategy

Our investments into the communities in which we live and work are guided by our three community investment pillars:

### Strong Communities

Investing in agricultural communities across regional Australia to contribute to their strength and vibrancy

### Safe Farms

Protecting the physical & mental health & well-being of our farmers & their communities

### Sustainable Agriculture

Supporting regional communities to adapt to a changing climate & supporting the sustainable production of food & fibre for generations to come.

These pillars allow us to create meaningful partnerships and leave a legacy in the communities in which we operate.





# Strong Communities

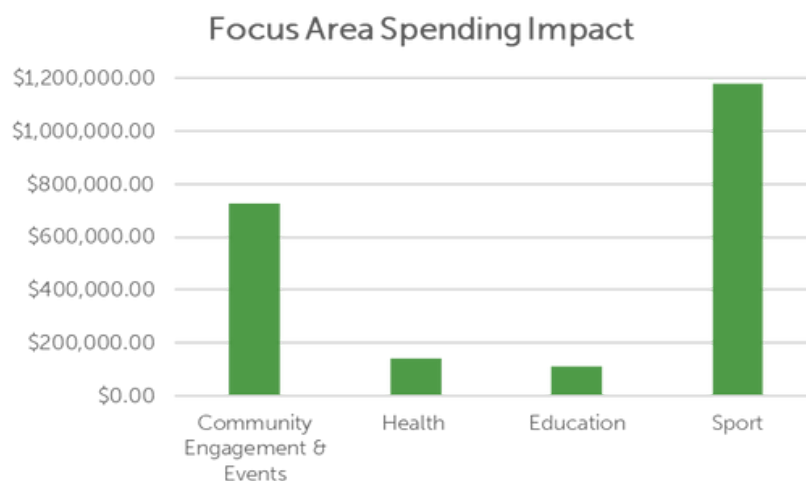
## Our Goal

To meaningfully contribute to the strength and vibrancy of rural and regional communities using the deep connections the Nutrien Ag Solutions has to country Australia.



We work in partnership with our communities to support them at a local level, in ways that best suit the individual needs of that community. We also create impact at scale through our coordination of national programs that deliver on our promise to go further for Australian farmers and their communities.

The success of agriculture and the well-being of regional Australia are inextricably linked. Big and small bush communities are a vital part of creating a life and a career in the regions. Farmers and the ag industry rely on thriving communities, just as a productive agriculture sector supports the strength of its surrounding communities. This is why Nutrien Ag Solutions is a passionate advocate for regional Australia and why we're investing in it's future.







**338 applications  
received in 2022**



**\$251,464 invested into local  
grassroot organisations**

**50+ grants of up to \$5,000 for non-profit  
organisations in rural and regional Australia**



Since the launch of the Nutrien Ag Solutions Community Grants program in 2021, 110 projects have been supported by awarding \$504,333 in grants to rural and regional communities across Australia. In partnership with the Foundation for Rural and Regional Renewal, the Program contributes to the success, vibrancy and well-being of these communities.

### Wellness Luncheon for Women in Charters Towers

Achieving a balanced work-life-family routine was at the top of the agenda for women in Charters Towers, Queensland, at their inaugural Women's Wellness Luncheon.

The event was made possible thanks to a successful application in the 2022 Nutrien Ag Solutions Community Grants Program.

More than 90 women attended the luncheon which included locals and those living out of town and on surrounding properties. Tracy Maff, Business Development and Marketing Manager, Prospect Community Services, said the event was a day of selfcare and learning. "It's all things we know but sometimes we need to hear it again to reprioritise it, so it was great to share simple tips on how to look after yourself and the importance of reflection and mindfulness," said Tracy.

"We are really grateful for Nutrien's support of this event and so happy with the end result – the energy in the room was amazing and this is definitely something we want to continue to build on."

Speakers on the day included Mellisa Salmond (Bodyfix Physiotherapy), Kellie Stephenson (Support Local Townsville and social media guru), and Kylie Bartlett (Lead.Love.Leap), plus a variety of local stallholders.







# PRIMARY SCHOOLS PROGRAM

**Twenty-five gifts of \$2,000 for rural & regional primary school P & F associations**



**303 applications received in 2022**

**Twenty-five gifts were awarded**

**\$50,000 invested in local, rural and regional primary schools across Australia**

To projects including literacy resources, sporting equipment, excursions, cultural engagement activities and edible gardens



Community starts with CRT. The CRT Primary Schools program is lending a helping hand to rural and regional primary school parents & friends associations (or equivalent).

## **St Mary's Primary School, Clarkes Hill**

St Mary's Primary School in Clarkes Hill, Victoria, received a \$2,000 gift to fund a water safety program for the primary school students. Many of the students from the school are from the farming community where they have access to on farm dams and waterways, as well as a large dam directly behind the school. Water safety is a huge concern for the younger students so the funding will go towards providing every student at the school with swimming lessons.

## **Peachester State School, Kilcoy**

Peachester State School in Kilcoy, QLD, received a \$2,000 gift to go towards their kitchen-garden program. Kathryn Whalley from Kilcoy Rural visited the primary school and was very impressed by the kitchen-garden program the schools provides to the students. Ms. Whalley said "the students in years three to six grow fruit and vegetables and then once per fortnight have a two hour block where they pick food from their garden, prepare and cook a meal, equipping them with life skills they may not have had the opportunity to learn otherwise.



# Safe Farms

## Our Goal

To raise awareness of the importance and impact of physical and psychological safety in the agricultural setting.

Nutrien Ag Solutions is increasing the awareness of the impact of physical and mental health in our communities and industry and building the capacity and resilience of first responders in rural and regional communities by facilitating trauma care training to provide the necessary skills to save lives and speed recovery after a trauma accident.

Our safety vision is simple: home safe every day. Our national programs build skills and promote the important message of looking out for yourself and your mates.

The physical and psychological safety of those who live and work in our rural and regional communities relies on local support and capacity building. Our goal is to build their capacity and resilience and decrease fatalities in the agricultural workplace by investing in key initiatives in our local communities.

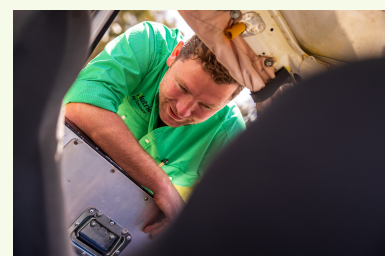
## CareFlight Emergency Trauma Training

Every minute counts at a traumatic incident, and those minutes are even more precious when medical services are hundreds of kilometres away in rural and regional Australia.

In 2022, we launched our partnership with CareFlight to upskill regional communities with life-saving skills in 180 locations across Australia. The Emergency Trauma Training will deliver training that's practical and targeted to those working in the agriculture industry.

The courses build participants knowledge, skills and confidence that improve long-term patient outcomes and build resilience in communities. Taught by clinical professionals, the course is a hands-on mix of theoretical and simulation-based trauma response training.

The first workshops took place in February 2023 and will continue over the next three years.



## Do It For Dolly Day 2022

Nutrien Ag Solutions were again proud to partner with Dolly's Dream to spread the message of kindness. Employees from across the Nutrien Ag Solutions network raised over \$42,000 in support of Dolly's Dream and Do it For Dolly Day.



Fundraisers were held across the country for Do It For Dolly Day, with employees swapping out their usual green shirts for blue to support the important cause.

Most notably, the team at Nutrien Ag Solutions Katherine raised an extraordinary \$15,192 through a community auction, raffle and blue sausage sizzle. The main auction item – a quilt with blue butterflies embroidered onto it, handmade by Merchandise Manager, Monica Sarny-Scotney – sold for \$4,200.

Our social media campaign, where employees shared a photo of themselves in Dolly's colour blue, saw over 400 images flooding social media and raising awareness of the day's purpose and \$10,000 in the process.

Do It For Dolly Day was also the first major fundraising campaign to utilise the Grow Our Community portal where Nutrien matches individual employee donations up to \$5,000 each person, each year. Over \$2,000 was donated by employees through the Do It For Dolly giving opportunity on the GOC portal.





# Grow Our Community

In 2022, the Grow Our Community employee giving and volunteer portal was launched into the Australian network. This portal empowers our employees to give to the causes that are important to them through the employee match gifting program and the employee volunteering program.

The employee matching gift program enables eligible employees to have their personal donations made to eligible charities and not for profit organisations, matched by Nutrien dollar for dollar up to a total of \$5,000 per year.

In 2022, Nutrien Ag Solutions and our employees donated more than \$20,000 through the Grow Our Community portal to over 60 causes.

The portal was used by employees to bring awareness to their fundraising efforts and campaigns through several giving opportunities throughout the year.

## Movember

Individuals and teams from across the Nutrien network put their faces on the line during Movember, raising funds and starting important conversations about men's health.

The Nutrien Water Leadership team pushed themselves out of their comfort zone, growing and sporting moustaches throughout the month of November, creating conversations and raising over \$6,000.

Branches also banded together, with Nutrien Naracoorte raising almost \$2,300, thanks to a strong effort from Livestock Account Manager, Richard Miller who individually raised \$895. Nutrien Goulburn raised almost \$2,000, while the team from Nutrien Strathalbyn raised \$760. Individuals who donated through Grow our Community also raised over \$4500\*.

\*Including corporate match amount



# Grow Our Community

For the first time, employees were offered a 24-hour opportunity to have their donations matched at a 1.5x rate to causes of their choice in the Giving Tuesday Campaign. \$4,530 was raised by employees during this 24-hour period and we anticipate increased participation rates in 2023.

The employee volunteering program enables our employees the flexibility to support their community in a way that works for them. 1,104 hours of volunteer time outside of work hours was logged by employees throughout the year, highlighting the important work our people are doing in their communities.

## Grow Our Community Volunteer Profile: Wendy Miell

Volunteering for her local sports and community group is one of the many ways Wendy Miell is contributing to the strength and vibrancy of her community.

Based in Albany, Wendy joined Nutrien in 2022 in a Livestock Administration role, covering stud sales across the Esperance region in Western Australia.

Wendy also regularly volunteers time outside of her work for the Narrikup Sports and Community Group. Through her volunteering, Wendy is helping to build and improve her community.

"It's a very small town so we are wanting to improve the community and attract people into it a bit more. At the moment, we are fundraising so we can get some equipment for the children in the community. Our current focus is on a shelter shed so that when the kids are waiting to catch the school bus, they have something to stand under, or when community members and visitors use the BBQ and playground area, they have a shelter to sit under."

Wendy says there is also a focus on building the nature and rural-based tourism of the area.

"We want to show the community in a positive light and give visitors more of a reason to stop by on their way through the Great Southern region. It's a great little stop off area so we want it to be seen as inviting and naturally beautiful".

Since joining Nutrien, Wendy has been able to log over 60 hours of her volunteer time in the Grow Our Community portal, earning \$500 reward dollars for charitable causes of her choice. Wendy describes her experience using the Grow Our Community portal as easy to use. "It's great. I appreciate that Nutrien recognises and supports volunteering as an important part of their values, it has such a positive impact on your community. If you have a cause you want to donate to and Nutrien is willing to match it through the portal, then do it!"



[L-R] Nutrien Grow Our Community Volunteer, Wendy Miell, and fellow Narrikup Sports & Community group volunteer at a Biggest Morning Tea fundraiser they held in their local community



# Disaster Support

## Disaster relief & recovery in rural & regional Australia

In 2022, Australia experienced record-breaking rain and floods across large parts of Eastern Australia. Extreme weather events caused devastation from Queensland down to Tasmania impacting hundreds of rural and regional communities.

Early in the year, Nutrien Ag Solutions was proud to donate \$50,000 to Rural Aid to support the recovery of growers impacted by the floods in Queensland and New South Wales.



## \$150,000 to flood-affected communities

In November 2022, Nutrien Ag Solutions donated \$150,000 to the Foundation for Rural & Regional Renewal's Strengthening Rural Communities: Prepare and Recover Program to support community recovery in Western and Southern NSW, North-Eastern Victoria, South Australia and Tasmania.

The flood event began in September with consequent weather events in October and November compounding the damage and limiting the capacity of impacted communities to commence their recovery journey.

The Strengthening Rural Communities (SRC) Prepare & Recover Program (the program) provides ongoing support for remote, rural and regional communities across Australia to access funding for initiatives that prepare for future climate related impacts or recover from existing disasters through the medium to long term process.

In response to the floods that occurred in late 2022, grants of up to \$25,000 for recovery projects were promoted to eligible communities in Round 15 of the Program, which opened in early September and closed in Mid November 2022.

In Round 15, FRRR has granted a total value of \$48,704 in funding to four (4) community projects made possible by Nutrien's donation. These grants were announced at the end of March 2023.

In the West, some parts of the state experienced their worst fire season yet, with thousands of hectares of agricultural land lost to the fires and the livelihoods of many growers and communities detrimentally affected.

## Farmers Across Borders: Corrigin Hay Run

In February 2022, parts of Western Australia were experiencing their worst bushfire season ever. Many farmers and community members were catastrophically affected by the bushfires, with 58,000 hectares of agricultural land burnt. Many growers lost thousands of heads of livestock as well as much needed stock feed.

An Esperance not-for-profit organisation, Farmers Across Borders, collected and delivered donations of hay to bushfire-affected areas such as Corrigin in the state's Wheatbelt region.

Nutrien Ag Solutions were proud to donate \$20,000 to help cover the fuel costs of the 13 road trains that delivered an estimated 2000 bales of hay to farmers in need.

Photo Credit: Wandering Stone Photography



# Sustainable Agriculture

We are progressing Australian agriculture. It's not just about understanding or keeping up with what the future will bring, it's about shaping it- evolving our outlook and techniques with practical problem solving for challenges both here and yet to arrive.

We will continue to work towards a sustainable future with our growers and communities. In the coming years, we will invest in sustainable agriculture in rural and regional communities by improving the environmental resilience and deepening the understanding of how to protect and preserve their environment.



**In 2024, our ambition is to launch a national partnership focusing on improving the environmental resilience in rural and regional communities and deepening their understanding of how to protect and preserve their local environment.**



