

# Why WoolClip?

## PROVENANCE, TRACEABILITY, LOGISTICS.

Through accurate data transfer, WoolClip delivers integrity through the value chain. Growers and classers create and send wool clip documentation digitally. It's simple, accurate, and timely.

It provides the assurance that customers are demanding.

### Integrity through the value chain



### Accurate, efficient, easy.

- ✓ Accurate information
- ✓ Easy-to-read specifications
- ✓ NWD linkage to mob lots
- ✓ Broker clip access
- ✓ Electronic data transfer
- ✓ Timely information transfer

## Contact us to find out more

**John Cox** WoolClip program leader  
 M: 0468533529  
 P: 02 94286170 or 08 6263 4617 (WA)  
 E: [jcox@awex.com.au](mailto:jcox@awex.com.au)  
 E: [woolclip@awex.com.au](mailto:woolclip@awex.com.au)  
 W: [www.woolclip.com.au](http://www.woolclip.com.au)

